



**Burleigh-Morton COVID-19 Task Force
Public Education & Awareness
MEETING AGENDA
Tuesday, November 10, 2020
2:00 PM via Teams**

I. Meeting Welcome

II. Meeting Item Wraps from Previous Week

- Task Force Meeting (Kalen Ost)
- Steering Committee Meeting (Kalen Ost)
- Healthcare/Testing Strategy/Contact Tracing (Kalen Ost)
- Education Institutions & Activities (Rena Walker)
- Underserved Populations (Rena Moch)
- Business Community (Maxine Herr)

III. Subcommittee Requested Action/Discussion Items

- COVIDStopsHere.com Blog Content
 - Holiday Messaging (Kalen Ost)
 - COVID Vaccine Video (Kalen Ost)

IV. Agency MABU Action/Discussion Items

- Phase 2 Content Updates, Analytics (Trish Helgeson)
- Phase 3 Messaging/Contingency Fund (Trish Helgeson)
- Messaging Changes Due to Pandemic Mitigation Strategy Implementation (Trish Helgeson)

V. For the Good of the Order

VI. Next Meeting Time/Date

- November 17, 2020 @ 2 p.m. via Teams?

VII. Adjourn