



## Administration Department

**DATE:** May 14, 2024

**FROM:** Kalen Ost, Communications Specialist

**ITEM:** Website Reface Demonstration

**REQUEST:**

Receive a presentation about the City of Bismarck's refaced website.

**BACKGROUND INFORMATION:**

On the afternoon of May 8, the City of Bismarck website completed a refacing project. This project was the culmination of work between the Communications Specialist and all of the City's departments. Moving forward, department sections on the site will be audited and reviewed with staff at least once a year by the Communications Strategist. From May 1, 2023, to May 1, 2024, the City of Bismarck website received 1,292,000 page views from 400,000 users via 709,000 sessions.

**RECOMMENDED CITY COMMISSION ACTION:**

Receive the presentation.

**STAFF CONTACT INFORMATION:**

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**ATTACHMENTS:**

None