



## Police Department

**DATE:** June 25, 2024

**FROM:** Dave Draovitch, Police Chief

**ITEM:** Cool Sighting Ice Cream Ticket Program

**REQUEST:**

Permission to start the "You got a Cool Sighting" ice cream ticket program.

**BACKGROUND INFORMATION:**

For many years, we participated in AAA's "I got caught" ice cream ticket program. The program rewarded kids "caught" wearing their helmets when biking, skateboarding, in-line skating or riding a scooter with an ice cream cone. That program is no longer available. Officer Caitly Horne with our Crime Prevention/Community Engagement Section reached out to our local McDonald's restaurants, KLJ and Safe Kids Bismarck-Mandan, to see if there was interest in making our own program. They were interested in participating and the "You got a Cool Sighting" program was born. Due to the generosity of our partners, there will be no cost to the city to participate in the program.

**RECOMMENDED CITY COMMISSION ACTION:**

Grant permission to participate in the "You got a Cool Sighting" program.

**STAFF CONTACT INFORMATION:**

Randy Ziegler, Deputy Police Chief-Field Services, 701-355-1869, rziegler@bismarcknd.gov

**ATTACHMENTS:**

1. Cool Sighting

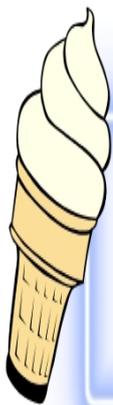
# You got a Cool Sighting!



Congratulations!

You were seen wearing your safety helmet while riding your:

- Bicycle
- Skateboard
- Scooter
- In-line skates



Good for One  
**Free Small Cone**

Sponsored By



Officers Name/Badge Number

Show this coupon before ordering. Only one coupon per child/visit. Not good in combination with any other offer.  
**Valid at Bismarck McDonalds restaurants ONLY.**