



Bismarck Human Relations Committee
Meeting Minutes
August 19, 2019

The Bismarck Human Relations Committee (HRC) met on August 19, 2019, at 5:15 PM in the Bismarck City/County Building, 1st Floor Conference Room, 221 N 5th Street. Chair Krista Rausch presided.

Call to Order

Chair Rausch called the meeting to order at 5:15 PM.

Roll Call

Committee members present were Darcy Andahl, Shae Helling, Amy Ingersoll-Johnson, Brandi Jude, Krista Rausch, Trevor Vanette, S. Hannah Vanorny and Paul Zondo. Other guests present were Janelle Combs, Gloria David and Jason Tomanek.

HRC Mission

The Mission was read by Chair Rausch.

Acceptance of Minutes

Chair Rausch called for consideration of the minutes of the July 15, 2019 Bismarck Human Relations Committee meeting.

Motion: S. Hannah Vanorny made a motion to approve the minutes of the July 15, 2019 meeting as received. Amy Ingersoll-Johnson seconded the motion and it was unanimously approved with committee members in attendance voting in favor of the motion.

Renaming Human Relations Committee

City Attorney Janelle Combs was present to discuss the consideration to change the committee's name. She explained that the City Commission would need to formally approve a change to Title 2-11. Discussion Followed. The committee members were tasked to supply words that they feel describe the committee, it's activities, and its purpose for the discussion at the next meeting on September 16, 2019. Janelle Combs will be invited to attend the October 21, 2019.

Upcoming Events

2019 International Festival

2019 International Festival will be held on September 15, 2019. S. Hannah Vanorny provided a sign-up sheet with available shifts for committee members to fill. The booth will have committee brochures and a world map in which participants can mark their origin to display the diversity of the community. S. Hannah Vanorny will purchase push pins, string and a corkboard for the activity.



Cultural Dinner

Chair Rausch has reached out to a community member from Guatemala, who will help with identify the menu and teach the culinary students at Legacy High School about her food and culture. Chair Rausch will contact Kim Hertz at Legacy High School before the next meeting and present possible dates at the September 15, 2019 meeting. The event is tentatively planned to be held in the first two weeks in November.

Human Family Exhibit

The committee was asked to participate in the Human Family Exhibit. Chair Rausch will connect with the group hosting the event and provide the committee with further information at the September 16, 2019 meeting.

Spring Event

The committee discussed the possibility of a spring event. Committee members will bring ideas to the September 16, 2019 meeting.

Committee Vacancies

The committee opened discussion about getting its name more widely known and recognized. Amy Ingersoll-Johnson presented information she gathered from Prairie Public. Prairie Public will offer a 15% government discount on their Public Service Announcement (PSA) rates. Fifteen second messages would cost \$14.00 - \$19.00 per spot. Thirty second PSAs would cost \$9.00 each, and they recommend doing at least 40. If the committee does a PSA for an event, they would provide 20 spots in trade if they were listed as a sponsor. They also recommended contacting Skip Woods from Prairie Public's Main Street program. In addition, Dakota Media Access (DMA) offers free PSAs on their radio station, Chair Rausch will work on getting an advertisement recorded. The committee also discussed contacting KFYZ and KXMB for possible TV spots. The committee will need to discuss this further at a future meeting.

Amy Ingersoll-Johnson provided her resignation to the committee on August 19, 2019, leaving the committee with two vacancies.

Advertisement Options

The committee reviewed three Facebook advertisement options prepared by Whitnie Olsen. They preferred the first image but would like to see other options with current pictures. S. Hannah Vanorny and Chair Rausch will provide new pictures to Whitnie Olsen prior to the September 16, 2019 meeting.

Adjournment

There being no further business, the meeting was adjourned by Chair Rausch. The next meeting of the Bismarck Human Relations Committee will be held at 5:15 PM. on Monday, September 16, 2019 in the 1st floor conference room of the Bismarck City/County Building.

Reported by Whitnie Olsen