



Burleigh-Morton COVID-19 Task Force MEETING SUMMARY Friday, August 28, 2020 10:00 AM – Teams Meeting

Renaë Moch called the meeting to order at 10 AM and welcomed participants.

Dashboard Statistics Review for Burleigh/Morton

Positivity Rates for Burleigh-Morton are higher than State rates from August 7th to August 28th. Burleigh-Morton has increased slightly from 4.37% to 4.46% while the state has increased from 2.69% to 4.01% positivity rate. Testing has increased. The age range of active positive cases is concentrated in the 20-29-year-old category. Active positive cases have increased sharply in Burleigh-Morton from April at 28 cases to 582 cases currently. Four counties were compared.

Healthcare Analytics Update

Summary of last sub-committee meeting was given by Renaë Moch and included discussions about data and how to best present it to the public. Outreach and website information most important for Burleigh-Morton was discussed. Data and presentation of data for unique rolling, positivity rates, tracking data and county progress were discussed.

Subcommittee Chair Reports

Healthcare/Testing Strategy/Contact Tracing – Erin Ourada

New static testing site was added to see people after 5pm. School information was clarified. Consistency of testing information between hospitals was established and improving staffing at testing sites was discussed as well as creating a more effective testing site at student locations.

Educational Institutions & Activities – Anton Sattler

Decided to not meet until school was in session but did meet with one school and was pleased at progress.

Underserved Populations – Wrap Around Services – Dr. Hagan

Worked on draft of organization process and reviewed and discussed resources matrix, clarified roles and streamlined process and identified new resources and needs. Areas of discussion included intake process, shelter, mental health screening, managing security, isolation, triage, crises management, on-call and on-site nursing, spiritual and cultural needs, transport and meals. Created a draft budget. Continued communication with vendors.

Business Community – Brian Ritter

Discussed developing infographic for best practices for various gathering sizes to be distributed to businesses. Gathered best practices from

businesses. Sent guidelines to bars, restaurants, salons and gyms. Will discuss analytics with businesses for their input and discuss marketing vision.

Public Education & Awareness – Kalen Ost and Mike Mabin from Agency MABU

Met with marketing firm to develop vision and deliverables and visual concepts and discussed social media and decided to move forward on presented items. They discussed goals, audience, messaging, media terminology, budget to create framework for targeted and effective messaging and a media plan. Presented marketing concepts, blueprint strategy and specific plan based on a unified campaign advanced by this task force. Public Education Subcommittee approved the Public Education Campaign and recommended Agency MABU meet with the Steering Committee for approval. The Steering Committee met with Agency MABU and unanimously approved the campaign. Agency MABU presented the campaign to the task force.

Action Items – Consider Approval of Public Education Campaign

The task force approved moving forward with the Public Education Campaign as presented by Agency MABU.

Closing Comments – Mayor Steve Bakken and Cody Schulz, Chairman Morton County Commission

Mayor Bakken and Chairman Schulz thanked task force members for their hard work and perseverance and encouraged all members to continue in good health.

The next meeting is scheduled for Friday, September 4, 2020 at 10 AM.

Meeting adjourned at 11:00 AM.

Respectfully submitted,
Rena Moch, MBA, FACMPE
Bismarck-Burleigh Public Health Director
Task Force Coordinator

Burleigh-Morton

COVID-19 Task Force Meeting

Friday, August 28, 2020
10:00 AM



WELCOME CALL TO ORDER

Renae Moch, Public Health Director, BBPH



TODAY'S AGENDA

- **Dashboard Statistics Review for Burleigh/Morton**
- **Healthcare Analytics Update**
- **Subcommittee Chair Reports**
- **Questions from Task Force Members**
- **Action Items – Consider Approval of Public Education Campaign**
- **Closing Comments**
- **Adjourn**

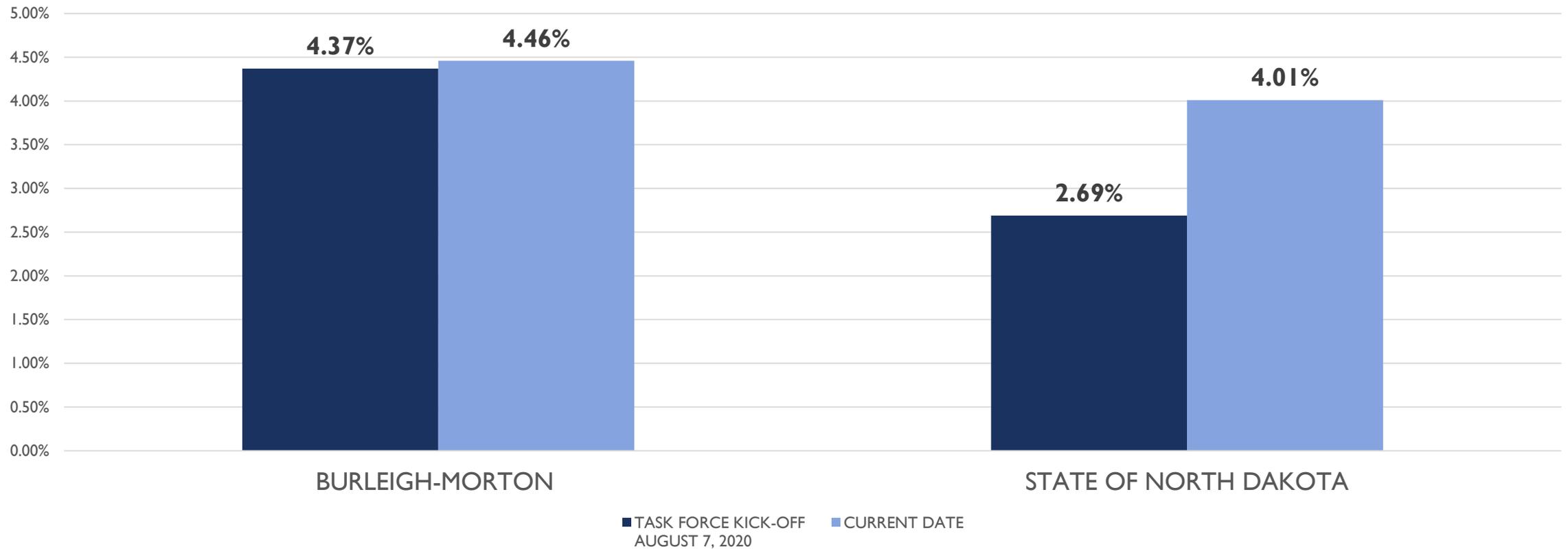
TASK FORCE GOAL

Goal: Prevent & mitigate community spread of COVID-19 in Burleigh and Morton Counties.

- **Metric:** Decrease Burleigh & Morton County COVID-19, 14 day rolling average percent of positive tests to be equal to or less than the state average.

14 DAY ROLLING AVERAGE OF TOTAL POSITIVE TESTS

14 DAY ROLLING AVERAGE POSITIVITY RATE



DASHBOARD STATISTICS – BURLEIGH AS OF 8/28/20

62 New Positive Cases for Burleigh County 8/28/2020

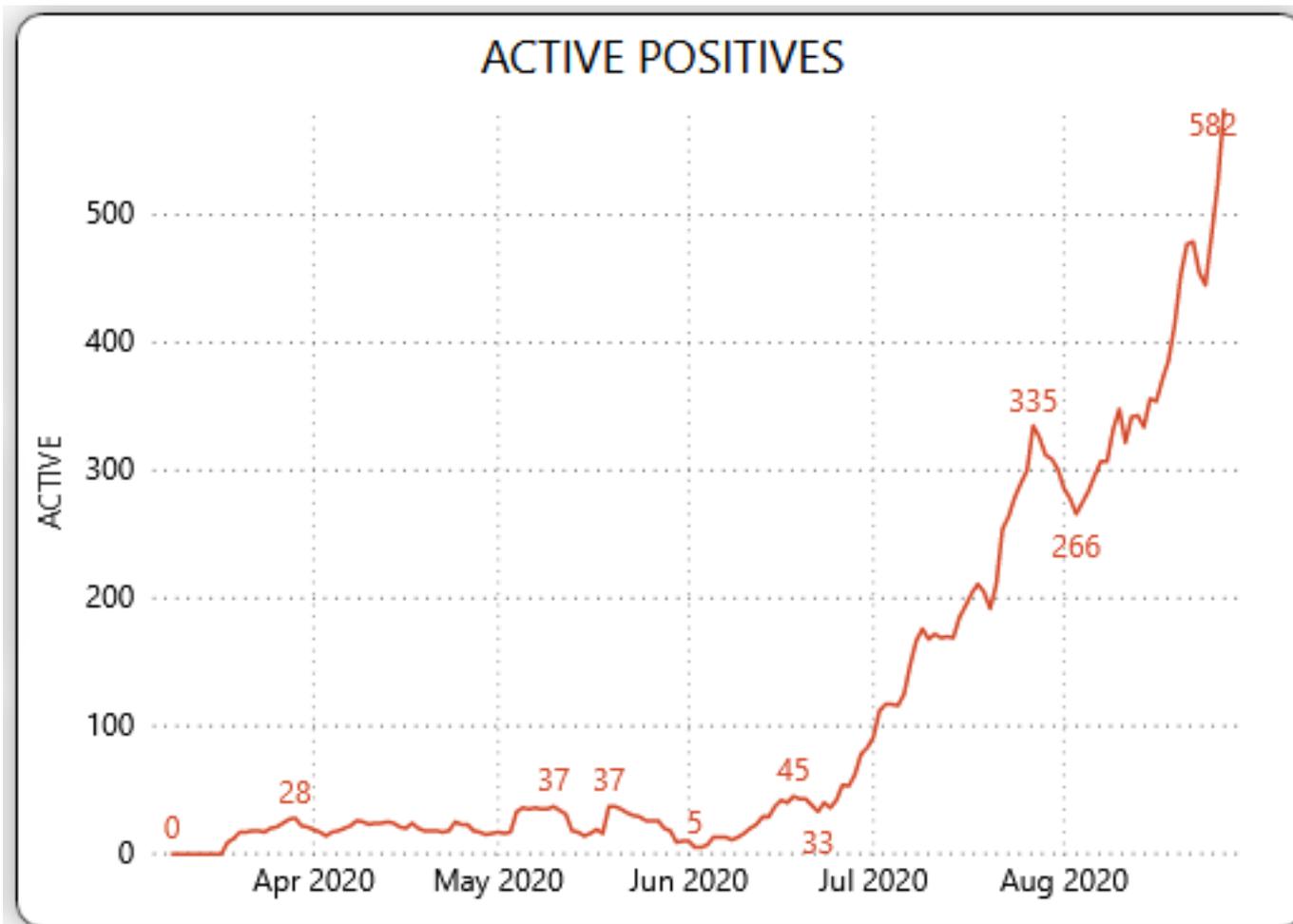
- **TOTAL ACTIVE POSITIVE CASES = 454**
- **TOTAL POSITIVE CASES TO DATE = 1915**
- **POSITIVITY RATE (TOTAL) = 4.93%**

DASHBOARD STATISTICS – MORTON AS OF 8/28/2020

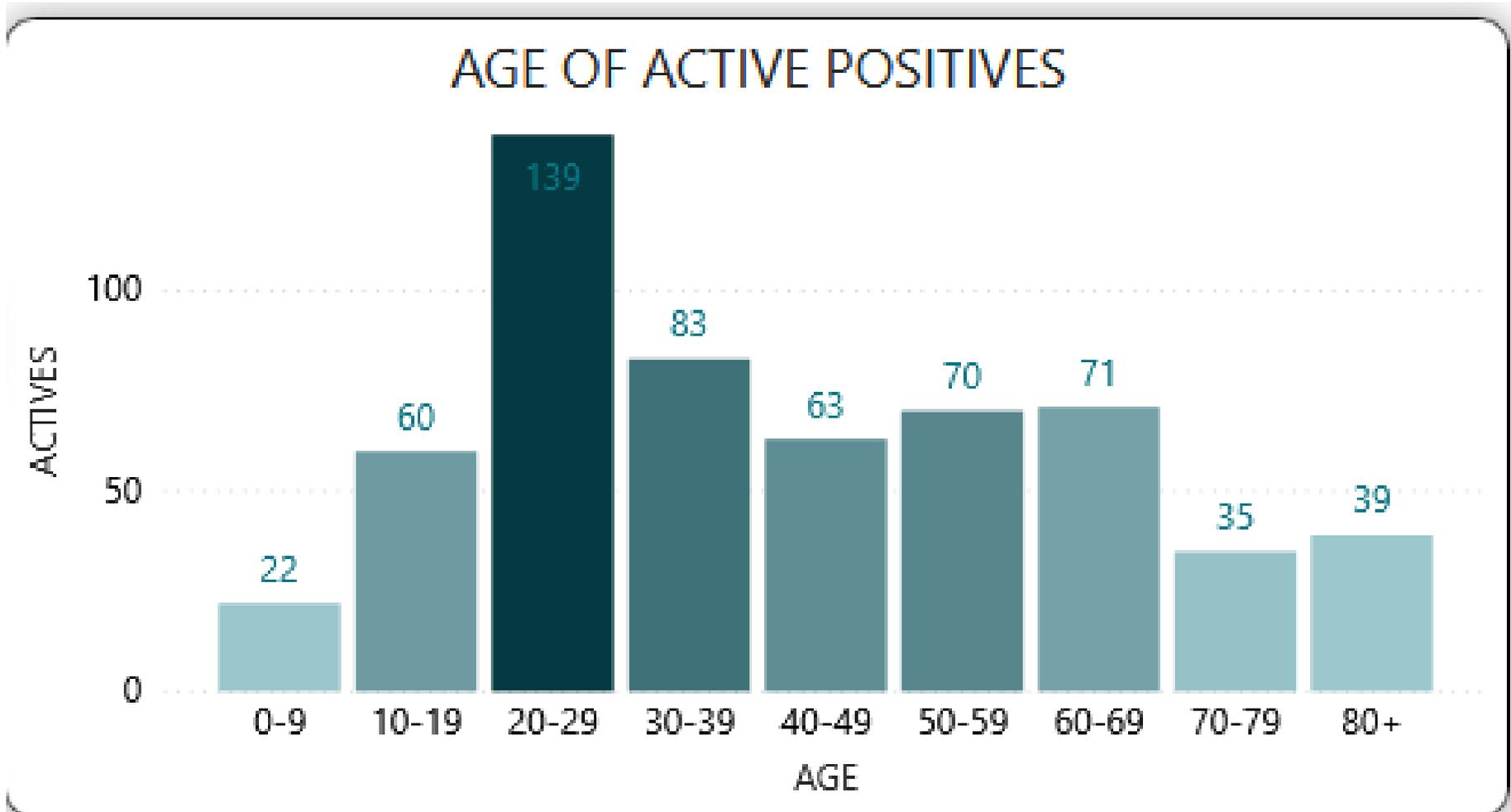
18 New Positive Cases for Morton County 8/28/2020

- **TOTAL ACTIVE POSITIVE CASES = 128**
- **TOTAL POSITIVE CASES TO DATE = 610**
- **POSITIVITY RATE (TOTAL) = 4.26%**

BURLEIGH-MORTON ACTIVE POSITIVES

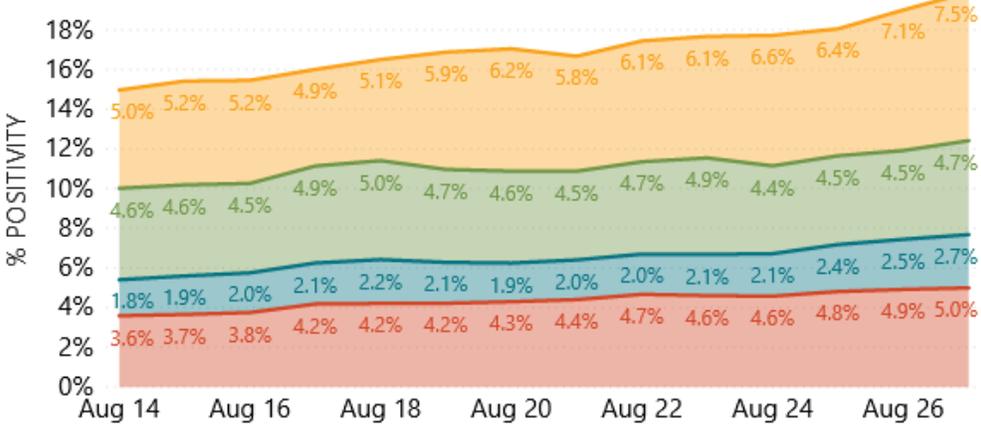


BURLEIGH-MORTON AGE OF ACTIVE POSITIVES 8.28.2020



% POSITIVITY TOTAL TESTS

County — Burleigh — Cass — Morton — Stark



% Change over 2 Weeks

2.71%

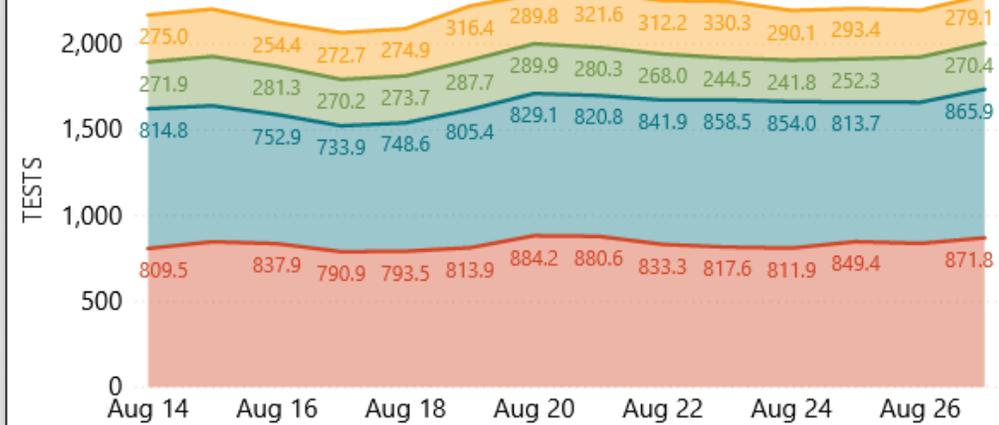
51.02%

48.07%

39.02%

DAILY TOTAL TESTS

County — Burleigh — Cass — Morton — Stark



% Change over 2 Weeks

-0.58%

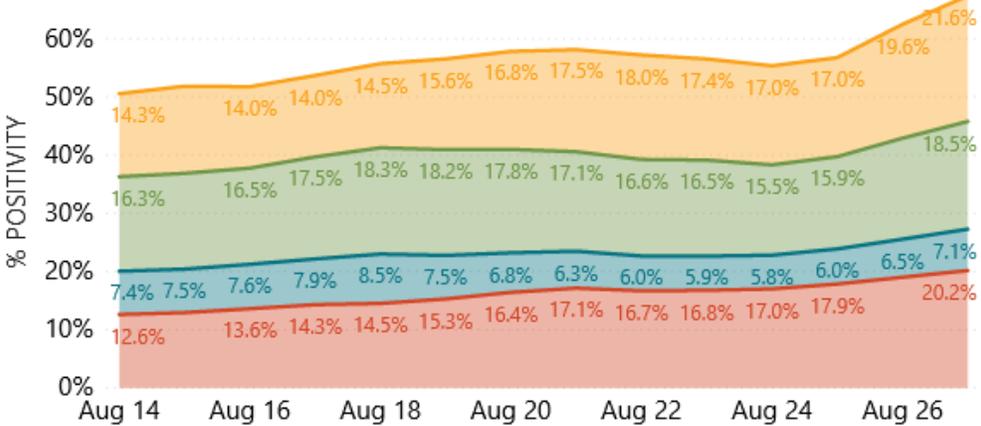
1.51%

6.27%

7.69%

% POSITIVITY UNIQUE TESTS

County — Burleigh — Cass — Morton — Stark



% Change over 2 Weeks

13.85%

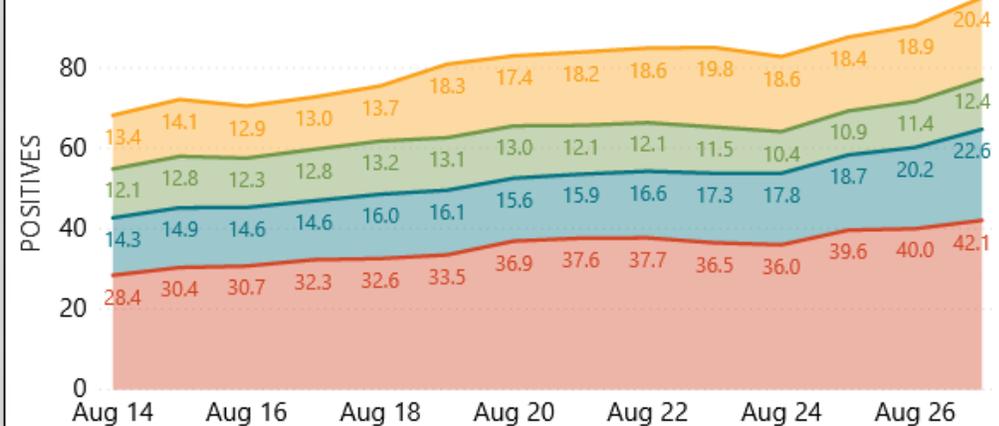
51.44%

-4.22%

59.85%

DAILY POSITIVES

County — Burleigh — Cass — Morton — Stark



% Change over 2 Weeks

1.76%

52.94%

58.50%

47.99%

HEALTHCARE ANALYTICS UPDATE – RENAE MOCH

- TEAM MET TO REVIEW HEALTHCARE DATA FOR BURLEIGH-MORTON
 - DISCUSSED WHAT DATA IS MOST RELEVANT TO MONITOR
 - REVIEWED DASHBOARDS FROM OTHER STATES/AREAS
 - DETERMINED DATA IS THERE,
 - HOW CAN IT BE PRESENTED DIFFERENTLY FOR GENERAL PUBLIC TO UNDERSTAND?
 - NEXT STEPS
 - REACH OUT TO THE STATE EPIDEMIOLOGIST TO MEET WITH OUR TEAM
 - DISCUSS POSSIBLE CHANGES TO CURRENT COUNTY DASHBOARDS TO CREATE A PRODUCT FOR BURLEIGH MORTON

HEALTHCARE/TESTING STRATEGY/CONTACT TRACING

- **Subcommittee Update**
 - **Erin Ourada**

EDUCATIONAL INSTITUTIONS & ACTIVITIES: CHILD/ADOLESCENT /YOUNG ADULT

- **Subcommittee Update**
 - **Anton Sattler**

UNDERSERVED POPULATIONS – WRAP AROUND SERVICES

- **Subcommittee Update**
 - **Dr. John Hagan**

BUSINESS COMMUNITY

- **Subcommittee Update**
 - **Brian Ritter**

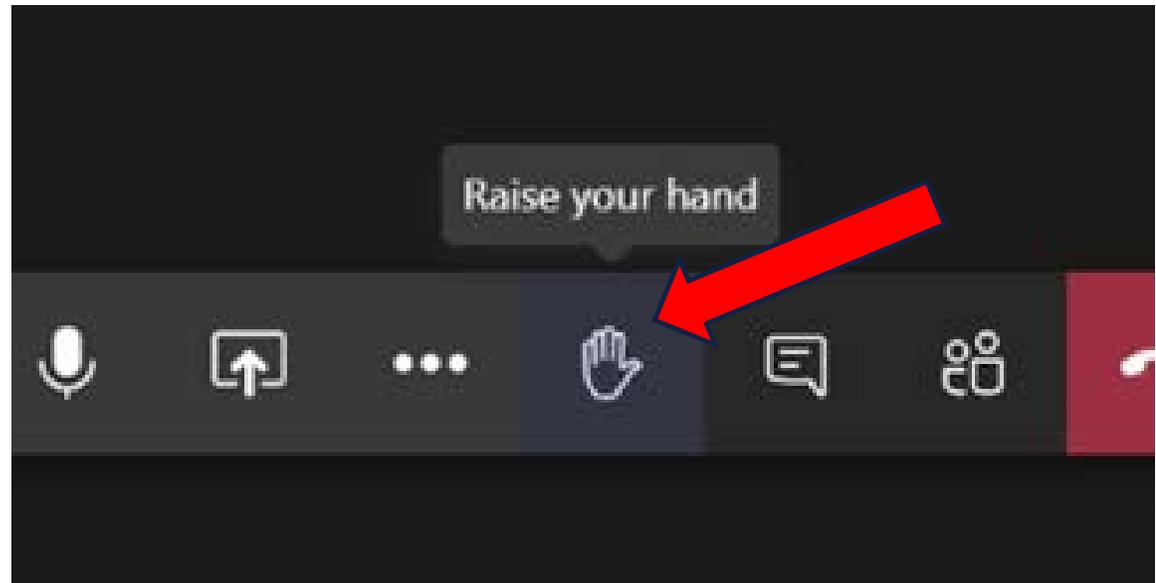
PUBLIC EDUCATION & AWARENESS

- **Subcommittee Update**
 - **Kalen Ost**
 - **Introduction – Mike Mabin, Agency MABU**
 - **Presentation of Public Education Campaign**

Questions



Raise your hand in Teams & moderator will call on you for questions.



ACTION ITEMS

- Consider Approval of Public Education Campaign

CLOSING COMMENTS

Mayor Steve Bakken
City of Bismarck



Cody Schulz, Chairman
Morton County Commission

