SPONSORSHIP OPPORTUNITIES

History & Mystery Scavenger Hunt

The City of Bismarck is celebrating its 150th Anniversary and is inviting members of our business community to join in this historic milestone. A limited number of sponsorship opportunities are available for a series of family-friendly, high-tech scavenger hunts that will offer each sponsor with unprecedented levels of brand awareness and community goodwill.

Yondar, an augmented reality (AR) platform, will provide local and visiting explorers an entertaining and engaging way to experience pieces of Bismarck’s history, while they gather clues to become eligible for door prizes drawings at the end of the celebration.

To learn more, visit innovatar.io/yondar
Sponsorship Levels: by donating a door prize, your company will receive high levels of recognition in the form of advertising and media exposure as follows:

**Gold Sponsor (1)**

By donating a drawing prize valued at $7,500 or more, your organization will be recognized as the gold sponsor of the Sesquicentennial Scavenger Hunt and will receive:

- Company logo on the Yondar welcome screen for all scavenger hunts held throughout the year.
- Company logo on six (6) separate flyers promoting each of the scavenger hunts.
- Company logo on promotional social media graphics promoting all six (6) scavenger hunts.
- Company logo on the Sesquicentennial landing page of the City of Bismarck’s website.
- Company name mentioned in news releases and earned media stories.

**Silver Sponsors (6)**

By donating a drawing prize valued at $750 or more, your organization will be recognized as a silver sponsor of the Sesquicentennial Scavenger Hunt and will receive:

- Company name identified as the “Yondar” sponsor of one of the six (6) scavenger hunt events to be conducted during the summer (e.g., Band night parade, Camp Hancock summer opening, Former Governors’ Mansion ice cream social, Heritage River Landing grand opening, UTTC International Pow Wow, and Downtown Street Fair).
- Company logo displayed prominently within Yondar for your sponsored event throughout the Sesquicentennial celebration.
- Company name in the “Sponsored By” section of each Yondar history beacon for your event.
- Company logo on promotional social media graphics promoting your sponsored event.
- Company logo on the Sesquicentennial landing page of the City of Bismarck’s website.
- Company name mentioned in news releases and earned media stories for your sponsored event.

**Bronze Sponsors (Unlimited)**

By donating a drawing prize valued at $100 or more, your organization will be recognized as a bronze sponsor of the Sesquicentennial Scavenger Hunt and will receive:

- Company name on promotional social media graphics.
- Company name on the Sesquicentennial landing page of the City of Bismarck’s website.

For more information about sponsorships, contact Jason Tomanek at jtomakek@bismarcknd.gov or call 701-355-1302